





CUSTOM**BUILT**
P R O J E C T S





Dear David & Julianne,

We wanted to express our heartfelt gratitude for entrusting us with the construction of your dream home. It has been an absolute pleasure and privilege to be part of this incredible project from start to finish.

The collaborative process and the trust you placed in our team have truly made this endeavour a memorable one. Witnessing your vision come to life has been immensely rewarding for all of us.

We take great pride in knowing that your new home stands as a testament to our commitment to craftsmanship, attention to detail, and unwavering dedication. Thank you for the opportunity to build a place where you and your loved ones will create lasting memories.

We sincerely hope that your new home brings you immeasurable joy and fulfils all your aspirations for years to come.

With utmost appreciation,
Greg and the Custom Built Team































































OUR STORY

At Custom Built Projects, we believe that a home should tell a story — not just of bricks and mortar, but of people, dreams, and the craftsmanship that brings it all together. Each project we undertake is more than a build — it's a journey shared between our team and our clients, marked by creativity, collaboration, and a deep respect for detail.

As an award-winning, locally owned and operated business, we specialise in architecturally inspired custom homes, dual occupancies, renovations and bespoke residential builds. Our work reflects a deep understanding of modern Australian living — where function, beauty and lifestyle merge seamlessly to create timeless spaces that feel as good as they look.

With over 16 years in the industry and a team of 30 employees, we approach every home with integrity, passion and a commitment to excellence. Our director, Greg Wells — recently named the 2024 MBA Builder of the Year — leads the team with a hands-on, future-focused vision that places innovation, quality and client experience at the centre of everything we do.

We are proud to have won numerous Master Builders and HIA awards across categories including Hunter Region Home of the Year, Custom Home of the Year, Best Bathroom, Best Kitchen, and Outdoor Project of the Year — but the real reward is seeing our clients walk through the door of their finished home, knowing that every detail has been thoughtfully considered and built to stand the test of time.

This coffee table book is a celebration of your project — from the first dig to the final finish. It's a reflection of the collaboration, care and craftsmanship poured into every corner of your home. We hope it brings joy for many years to come and serves as a beautiful reminder of the exciting chapter we've had the privilege to build.

Thank you for trusting us with your vision, we're proud to be a part of your story.

— Greg, and The team at Custom Built Projects

High praise for passion and innovation

CUSTOM BUILT PROJECTS

Greg Wells, 2024 Young Builder of The Year

AS FAR as kudos in the building industry goes, it doesn't come much greater than the gongs Greg Wells received at this year's Newcastle Excellence In Building Awards.

Wells won the acclaimed 2024 Young Builder of The Year award, while the business he established in 2017, Custom Built Projects won four awards, in categories that speak directly to his passion for kitchens, bathrooms and custom-designed homes.

"Winning the MBA Young Builder of The Year award is a monumental achievement for the business and our entire team," Wells said.

"It reinforces the reputation we've worked hard to build as a leader in custom home construction.

"This recognition is a proud moment that highlights the hard work and talent each person contributes. It boosts morale and reminds our team that their passion and commitment to excel-

lence are noticed and celebrated within the industry."

Wells said the secret to his business success can be distilled into three key principles: a commitment to quality, a strong team culture, and an unwavering focus on client relationships.

He said the purpose of Custom Built Projects is to

create exceptional customised homes that reflect the unique vision and lifestyle of each client, while setting new standards of craftsmanship and innovation in the construction industry.

"We believe in delivering more than just a house; we build spaces that inspire, enhance daily living and stand

the test of time," he said.

"Additionally, we are committed to building not only beautiful homes, but also a strong community of clients, partners and team members who share our passion for excellence.

"In everything we do, from winning awards like the MBA Young Builder of

the Year to partnering with subcontractors, our purpose and mission are clear: to lead the industry with integrity, innovation and quality, making dream homes a reality for our clients."

The future looks bright for Custom Built Projects, Wells saying the business will use the recognition the comes

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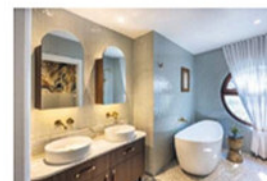
Greg Wells

from their multi-award winning success to take on more ambitious and high-profile projects.

"Our goal is to elevate our designs, incorporating cutting-edge technologies and sustainable building practices to create homes that are not only visually stunning, but also environmentally responsible," he said.

"Whether it's a luxury waterfront property or a bespoke home, our mission remains the same: to bring our clients' visions to life with unparalleled craftsmanship and integrity. We're excited for what's ahead!"

Pushing the boundaries of custom home design, Greg Wells is MBA's 2024 Young Builder of The Year. Picture supplied



INNOVATION

Elevate your architectural dreams with our premier custom built building company – where dreams take shape and innovation meets craftsmanship.

VISIONARY

Whether it's a luxurious home, a captivating commercial space, or a visionary renovation, our team collaborate with architects, engineers and designers to deliver beyond expectations.

TAILORED

From concept to completion, we meticulously tailor every detail ensuring an unparalleled fusion of aesthetics and functionality.

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Your dreams, our expertise – a masterpiece in the making.



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Custom Built focus delivering excellence

2024 HUNTER HOUSING AWARDS - FINALISTS

Custom Built Projects NSW

AWARD-WINNING builder Greg Wells, director of Custom Built Projects, is looking to continue a stellar 2024 with his company nominated as finalist in a swathe of prestigious HIA categories.

They include:

- Custom Built Home - Over \$3million
- Custom Built Home - Over \$3million
- Custom Built Home - \$2million - \$3million
- Kitchen - Over \$125,000
- Kitchen - \$75,000 - \$90,000
- Kitchen - \$40,000 - \$50,000
- Bathroom - \$35,000 - \$50,000
- Bathroom - \$25,000 - \$35,000
- Bathroom - Up to \$25,000
- Outdoor Project

The nominations reflect Custom Built's passion for building homes tailored to clients' dreams and lifestyles - homes that go beyond just meeting expectations.

"It also reaffirms that our focus on quality craftsmanship, innovation and client relationships truly set us

apart," Greg said. "We are especially proud of recent HIA industry recognition which highlights the strength of our team and the diversity of our

projects. It motivates us to keep refining our craft and raising the bar."

Custom Built Projects' mission is to deliver excep-

tional, high-quality custom homes with integrity, passion, and creativity, making the building process as seamless and enjoyable as possible for their clients.

Greg takes a real hands-on approach and feels genuine pride in being gifted the opportunity to build someone's forever home.

Greg says the nominations are a win in themselves and motivate his team to continue delivering exceptional projects for clients.

"For us, it's more than just recognition, it reinforces that our dedication to excellence and personalised service is making a real impact in the industry," he said.

"For our team, it's a proud moment. Being acknowledged by the HIA boosts morale and shows that their expertise and commitment are valued not just by us but by the industry as a whole.

"It's a reminder that every detail our team put into each build, from the groundwork to the final touches, contributes to something extraordinary. From a business perspective, it strengthens our reputation and inspires us

to push even further. It also gives us the opportunity to celebrate the trust our clients place in us and the collaborative effort that goes into creating homes they love."

Greg's passion for building extends to giving back to the community through work with The Giving Wells Foundation.

"We assist those less fortunate by providing much-needed alterations and additions to homes for cancer patients, sick children, and individuals living with illness, including terminal conditions," he said.

"Our goal is to make a meaningful difference by creating spaces in their home that improve their quality of life and ease the challenges they face."

Greg said he and the team are incredibly grateful to everyone who has supported Custom Built Projects on their journey.

"First and foremost, we want to thank our amazing clients; their trust and vision inspire us to push boundaries and deliver exceptional results. A heartfelt thank you goes to our dedicated team,

Being a finalist is not just a win for us, but for everyone who has been part of our journey.

Greg Wells, director of Custom Built Projects

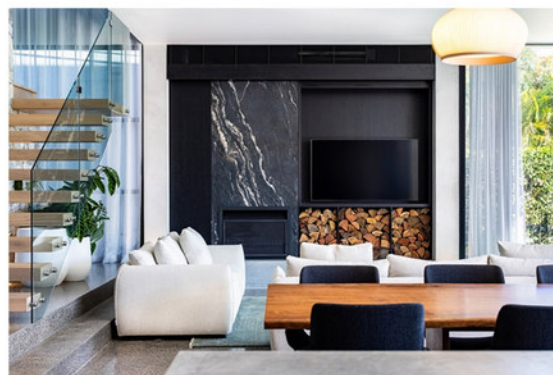
whose hard work, passion, and craftsmanship are the foundation of every project.

"We also want to recognise the valuable contributions of our sub-contractors and suppliers, who play a vital role in delivering the award-winning quality we're known for. Their expertise and collaboration are key to our success.

"Lastly, a big thank you to our families and friends for their unwavering support, and to the HIA and the industry community for recognising our hard work and dedication. Being a finalist is not just a win for us, but for everyone who has been part of our journey."



Greg Wells director of Custom Built Projects inside Thurlow Bayview Residence, one of his entries in the 2024 HIA Awards. Picture supplied



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WINNER 2024
HIA Hunter Region
Home of the Year



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Custom Built Home
of the Year



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HIA Hunter Region
Custom Built Home
over \$3 million



WINNER 2024
HIA Hunter Region
Bathroom of the Year



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up to \$25,000



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WINNER 2024
HIA Hunter Region
Kitchen of the Year
\$40,000 to \$50,000



WINNER 2024
HIA Hunter Region
Kitchen of the Year
over \$125,000



WINNER 2024
HIA Hunter Region
Outdoor Project
of the Year

Custom Built takes wins to the nines

2024 HUNTER HOUSING AWARDS WINNERS

Dayle Latham

IT'S fair to say Custom Built Projects came to collect at the 2024 Hunter Housing and Kitchen & Bathroom Awards.

The nine-year-old company picked up an impressive nine (out of 13 categories entered) awards on the night, winning Hunter Home of the Year, Custom Built Home of the Year, Custom Built Home over \$3m, Outdoor Project of the Year, Kitchen over \$125k, Kitchen \$40k to \$50k, Bathroom of the Year, Bathroom \$35k to \$50k and Bathroom up to \$25k.

Operations manager Traci Holland explained what she felt the team's recipe for success was.

"Our ability to blend creativity, precision, and functionality into every project has been pivotal," she said.

"We focus on tailoring each build to fit our clients' lifestyles while staying at the forefront of industry trends.

"We also embrace challenges - whether it's working with unique sites or complex designs - and turn them into



Custom Built Projects owner Greg Wells proudly accepts the 2024 Hunter Home of the Year at the HIA-CSR Hunter Housing and Kitchen & Bathrooms Awards. Picture Sophie Granger Photography

opportunities to showcase our craftsmanship."

Traci said the accolades were a testament to the pas-

sion, skill, and dedication of the 27-strong team.

"This achievement reflects the journey we've taken to-

gether - from apprentices to experienced tradespeople - showcasing the pride we invest in every detail of our custom-built homes," she said.

"These awards are more than just trophies; they represent the trust our clients place in us and validate the hard work behind each project. This milestone strengthens our reputation, inspires future creativity, and motivates us to continue setting new standards in craftsmanship and quality.

"We're especially proud that projects like the Thurlow Avenue, Danalene Parade and Blanch Street homes are celebrated by not only the clients but also the industry."

Custom Built Projects wanted to thank clients, first and foremost, its on-site and in-office teams and loyal subcontractors.

"We also owe a lot to Greg's leadership determination and passion, which has propelled the business forward and earned him recognition with multiple awards this year, including Hunter Home of the Year, Custom Built Home of the Year and Young

Builder of the Year 2024," Traci said.

The company plans to stay true to its mission of delivering high-quality, custom-built homes.

"We will continue pushing the boundaries of what's possible in custom home design, offering personalised builds that align with each client's vision and lifestyle," Traci said.

"Our goal is to enhance every project with the highest standards of craftsmanship and detail."

Custom Built Projects also aims to adopt more sustainable building practices as time goes on.

"Ensuring that every home we create is not only beautiful but environmentally responsible and energy efficient," Traci said.

Its goals like these, combined with the team's passion, integrity and commitment to excellence in every project, will continue the business's success.

"Building isn't just about the physical structure; it's about creating spaces that our clients will treasure, spaces that genuinely feel

These awards are more than just trophies; they represent the trust our clients place in us and validate the hard work behind each project.

Traci Holland,
operations manager,
Custom Built Projects

like home," Traci said.

Custom Built Projects is also highly committed to the local community and has supported causes such as The Giving Wells Foundation.

"Building trust, nurturing client relationships, and giving back to the community have been core values that keep us grounded and motivate us to keep aiming higher," Traci said.



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RESIDENT